

## ADVERTISING TERMS & CONDITIONS

### GET SEEN WITH DIVINE PURPOSE MAGAZINE

All features and advertisements must be booked online using this form:

<https://form.jotform.com/211543981756867>

### ADVERTISEMENTS

**N.B: Specialty Placement:** Advertisers may reserve the inside front or inside back cover for a full-page ad at an additional charge of \$50. This can only be booked by submitting your booking request via email to [advertising@divinepurposemagazine.com](mailto:advertising@divinepurposemagazine.com). It is not included in the digital booking form.

**Features:** Kingdom related coaches, authors & speakers will have the opportunity to have special features in each issue of the magazine. These features are either full page and full spread for coaches or full page for authors. Persons are required to submit specific information as outlined on the booking form. Feature pages are designed by DPM.

**Repeat Discount:** If the advertiser places an ad at regular price in one issue, the advertiser receives a 15% discount when your ad runs a second time or more (with no changes) within any of the next issues after first insertion.

Once you have selected the relevant issues in which you want your ad to be placed, proceed to enter the 15% Coupon Code "PURPOSE" at the bottom of the digital form before submitting your payment.

**Artwork Mechanical Requirements:** Submit art as JPEG or PNG files at 300 dpi. Send via email to: [advertising@divinepurposemagazine.com](mailto:advertising@divinepurposemagazine.com). All files must be in color.

We are not responsible for the quality of reproduction of the materials submitted with missing fonts or low-resolution files.

**Artwork Designed by DPM:** DPM will offer design services for advertisements at an additional cost. In order to request an estimate for design, please submit your request to [advertising@divinepurposemagazine.com](mailto:advertising@divinepurposemagazine.com).

Once the artwork has been signed off by the client and approved, we are not responsible for the quality of reproduction of the materials submitted with missing fonts or low-resolution files.

**Preparation:** All material necessary for ad placement must be received by DPM no later than the specified advertising deadline dates. Should ad materials not arrive in time, DPM is authorized to insert the ad in the subsequent issue.

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**Cancellation:** The booking may not be cancelled once payment is received. DPM will however, apply the placement in another issue within the same calendar year by written instruction from the advertiser.

**Hold Harmless (Liability):** Advertiser accepts all responsibility for all advertisements published by DPM on behalf of the advertiser. Advertisers will not hold DPM liable for any and all claims for any ad, including but not limited to tort, copyright, and photo or trademark actions.

**Statement of Business Ethics:** DPM's foundation is based only on the principles of the Bible and as such, will not advertise any business, product, services, event, book, or activity that teaches any controversial doctrines which are considered by many to be unorthodox/heretical or any of the following activities:

1. The LGBTQ agenda
2. The practice of Yoga
3. The practice of Hypnosis
4. The practice of seeking mediums
5. The practice of magic or mysticism
6. Any other activity against the standards outlined in the Scriptures

**Refusal:** DPM reserves the right to refuse any ad which is not compliant with the company's business ethics.

# RATE SHEET

SPREAD	FULL PAGE	FULL PAGE	SPREAD	FULL PAGE	1/2 HORIZONTAL SPREAD	1/2 VERTICAL	1/2 HORIZONTAL
DOUBLE SPREAD COACH / SPEAKER FEATURE	FULL PAGE COACH/SPEAKER FEATURE	FULL PAGE AUTHOR FEATURE	DOUBLE SPREAD	FULL PAGE	HALF PAGE SPREAD	HALF PAGE VERTICAL	HALF PAGE HORIZONTAL
<b>\$200 USD</b> = 1 full body shot Long bio - 250 words Name, title (role), Company description Professional tagline, Company name or logo Favourite quote Professional tagline, Great goal/aspiration 1 recent impressive achievement, Website & 2 SM links	<b>\$100 USD</b> = 1 face shot Short bio - 150 words Name, title (role), Professional tagline, Company name Favourite quote, Website & 2 SM links	<b>\$100 USD</b> = 1 head shot, Hi-res pics of book covers (front and back), Book description of 100 words, Website & 2 SM links.	<b>\$200 USD</b> Full Bleed - 11.5" h x 17 1/4" w	<b>\$100 USD</b> Full Bleed - 11.5" h x 8.5 W	<b>\$100 USD</b> Full Bleed - 5.5" h x 17 1/4" w	<b>\$50 USD</b> Full bleed - 11" h * 4 1/4" w	<b>\$50 USD</b> Full bleed - 5.5" h x 8.5" w

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## Ad Placement Deadlines

Winter/Jan - Nov 15  
Spring/April - Feb 15  
Summer/Jul - May 15  
Fall/Oct - Aug 15

[Click Here To Download The Rate Sheet](#)

## INSERTION DEADLINES

ISSUE	THEME	FOCAL SCRIPTURE	CONTENT DEADLINE	ADVERTISING DEADLINE
WINTER/JANUARY	TAKE THE JUMP	Hebrews 11:1 & 13	SEPTEMBER 30	NOVEMBER 15
SPRING/APRIL	THE STRENGTH OF A WOMAN	John 4:9-30	DECEMBER 30	FEBRUARY 15
SUMMER/JULY	BECOMING A KINGDOM FINANCIER	Philippians 4:19	MARCH 30	MAY 15
FALL/OCTOBER	POWER OF PRAYER	Acts 16:25-34	JUNE 30	AUGUST 15

## PUBLICATION DATES

- **WINTER/JANUARY ISSUE** | Published on December 31
- **SPRING/APRIL ISSUE** | Published on March 31
- **SUMMER/JULY ISSUE** | Published on June 30
- **FALL/OCTOBER ISSUE** | Published on September 30